

MIGRANT PARENT TRAINING

Creating positive impact for working parents and children

Why the need for trainings

In China, 247 million people have left home in search of work, with approximately 15 million children left behind. The move means many parents only see their children once a year, leaving them worried, distracted and guilt-stricken at the workplace. This long-term separation often results in strained relationships, exacerbated further by parents' inability to communicate with their children effectively.

In the workplace, this situation can translate into high turnover rates and a demotivated, unsatisfied workforce.

How big is the problem?



44%

of parents who didn't migrate with their children don't know how to communicate with them well



39%

of migrant parents who left their children behind only visit them once a year



Migrant parents who perceive their work as having a negative impact on children are less committed to staying at the factory for a long time.

Parents at Work: Distance Without Separation Training

The Centre's half-day migrant parent training delivers a range of support mechanisms and tools to help workers overcome the challenges associated with being a migrant parent worker.

A participatory learning approach will be applied to the training, where workers will have an opportunity to engage in role play, group activities, experience sharing, and Q&A sessions. At the end of the training, each participant will receive a booklet that they can keep for future references.



Target audience:

working parents with children 0-18 years old



Number of participants:

50; both male and female workers are equally encouraged to participate



Lesson Overview

Lesson 1

Why did you leave your hometown for work?
Are you ready?

Lesson 2

Understanding your child

Lesson 3

Effective remote communication

Lesson 4

Identify the signs of distress and protect your child

Lesson 5

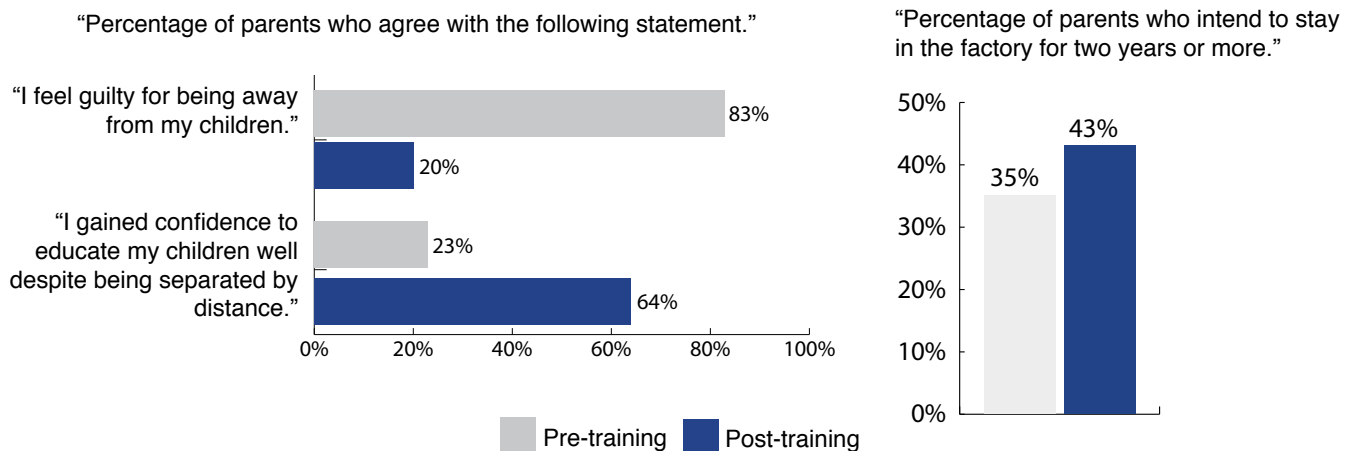
Make the most of your time together with your child

Training objectives:

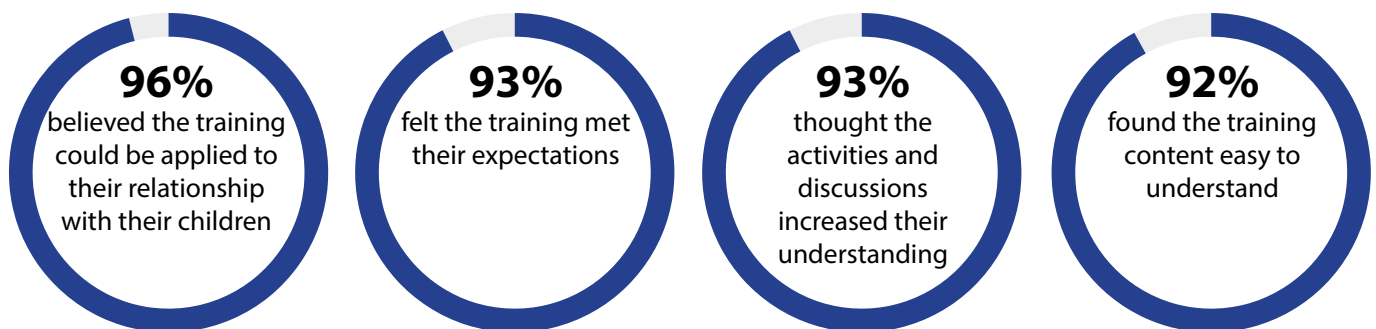
1. Increase their sense of value as parents and lead happier and healthier lives
2. Understand the rights and needs of children at different stages to better support their children
3. Develop effective remote communication skills with their children to build closer relationships

Impact of parenting training

The Centre measures the impact of each migrant parent training through pre-training and post-training questionnaires, worker interviews, and final evaluation surveys to assess the effectiveness of the training (ex: increase in knowledge, change in behaviour). 14,615 workers took part in The Centre's migrant parent training programme between 2014-2020. Below is the consolidated feedback from 1249 of those workers.



Feedback on the training



How can you get involved?

1. If you know of a factory with a large migrant parent workforce, nominate them to join the program by contacting info@childrights-business.org
2. Ask your factories to join The Centre's information-sharing webinars where the programme is explained in detail

What does the training include?

The training programme includes a half day training, a booklet for workers, supplementary access to our WeChat learning platform for all participants (in China), and a final report detailing the impact of the training, which will include an analysis of the baseline survey and final evaluation.

“

The training taught me a lot - I used to feel uncomfortable when I called my son because I didn't know what to say and we didn't have common topics so I hung up the phone quickly. After the training, I started to re-think about our relationship. I call my son more often from every two weeks in the past to every other day now.” - A mother from a factory in Shenzhen

About CCR CSR's WeChat Learning Platform

The Centre's free WeChat-based "WeSupport" platform contains clips and quizzes that help migrant parent workers build up knowledge and skills related to parenting. According to The Centre's study*, 62% of parents who used the platform said it helped them communicate with their children more effectively.

* Can WeSupport Provide Learning for China's Migrant Workers? A Study on WeSupport, a WeChat-based Learning Platform, 2016